



**THINK
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Press Release

Top manager joins Thinksurance's Board of Directors as Chairwoman

Frankfurt, January 9 2024 — Thinksurance, a leading provider of digital insurance solutions in Germany, today announced the appointment of Michele Shepard as Chairwoman of the Board. Michele brings over 25 years of industry experience and will serve as an advisor. Most recently, Michele was Chief Commercial Officer at financial software company Paya. Prior to that, she held the roles of Chief Revenue Officer at the internationally successful insurtech companies Insurity and Vertafore.

Shepard's experience at Vertafore, the leading provider of modern insurtech solutions for connecting distribution channels in the US market, is highly relevant for the further development of Thinksurance. She worked for the company for eight years and played a crucial role in developing and implementing growth strategies. During her tenure, she impressively scaled the business and was responsible for generating approximately \$700 million in annual revenue. Shepard has increasingly worked as a consultant for top insurers, tech companies, and investors, and has partnered with leading global brokers such as Marsh, Aon, and Willis Towers Watson.

"We are delighted to welcome Michele as Chair of the Board at Thinksurance," said Florian Brokamp, Chief Executive Officer of Thinksurance. "She has an impressive track record of scaling digital business models in the insurance industry. From our first conversation on, we realized that her expertise and experience in the industry would be very valuable to us. Having someone like Michele join us is a great confirmation of the potential of Thinksurance," explains Florian Brokamp, Chief Executive Officer at Thinksurance. From now on, the quarterly advisory board meetings will be chaired by Michele Shepard, who will support Thinksurance's shareholders in their advisory role. In the summer, the technology company expanded its Executive Team with the appointment of Mathias Berg as Chief Sales Officer and George Bartlett as



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Chief Financial Officer. The expansion is intended to further strengthen the management team to further expand its pioneering role within the industry. “Thinksurance and the team have an impressive vision for the digital transformation of the insurance industry,” said Michele Shepard. “I am excited to be a part of this journey and to bring my expertise to the team. Together, we will drive the growth strategy and take the platform to a new level.”

About Thinksurance

Thinksurance is a leading technology partner in the field of digital insurance consulting. With its Advisory Suite platform, the company offers omni-channel software for insurance consulting. The technology can be used to map the entire sales process from needs analysis to conclusion. The company also offers insurers and underwriters the digitalization of their products as well as comprehensive data and analysis tools for market-oriented and dynamic product and pricing design. The innovative technology is already used by more than 45,000 intermediaries and has been awarded well-known innovation prizes such as the digital lighthouse. Thinksurance was founded in Frankfurt in 2015.

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